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# YEAR IN REVIEW

















Beginning in 2020, Invest Alberta set out on a mission to attract high-impact, high-value investments to strengthen our economy.

We have worked with key partners across the globe and here at home to secure billions of dollars in investments and thousands of jobs across diverse sectors.

Join our journey into 2023 and beyond as we bring even more meaningful job-creating investment that delivers value to all Albertans.

Follow Alberta's growth by engaging with us on LinkedIn and Twitter and by visiting investalberta.ca.

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Invest Alberta is part of an ecosystem that drives investment attraction and economic development in the province. Together we are diversifying and growing our economy to strengthen the long-term prosperity of Albertans. Thank you to our partners:



Our network is working toward the shared goal of economic prosperity and diversification to make Alberta a stronger province. We would like to acknowledge the broader environment and some of the major achievements our partners led this year.

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	PIP International, celebrated the
	opening of their \$20-million pea-
	processing pilot facility in Lethbrid

**Rogers** committed \$2.5 billion to upgrade 5G connectivity across Western Canada, including \$1 billion – about half of which will be in Alberta – in rural, remote and Indigenous areas

Infosys Infosys opened a Digital Centre in Calgary to hire 1,000 skilled workers and help boost tech talent for our increasingly digital future Nikola and TC Energy announced a strategic collaboration for the development, ownership and/ or operation of critical hydrogen infrastructure for hydrogen fueled zero-emission heavy-duty trucks

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**WestJet** announced a historic partnership with the Government of Alberta to set the foundation for future of aviation growth across the province

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**Inter Pipeline** announced steps toward sustainability in the petrochemical sector as production began at the Heartland Petrochemical Complex

# MAJOR COMPANIES CHOSE ALBERTA

**EY** opened their Financial Centre of Excellence and Neurodiversity Centre of Excellence in Calgary



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**CGC Inc.** announced a \$210 million investment to build a new state-of-the-art wallboard manufacturing plant in Wheatland County



**De Havilland Aircraft of Canada Limited** chose Wheatland County to be the site of their new aircraft manufacturing facility



**Mphasis** opened their Canadian Delivery Centre and is set to create over 1,000 jobs over the next two years



**PACE Canada** is relocating its office to Alberta to scale their cleantech and solar development and investment efforts



**IBM** has launched their Innovation Centre to support the needs of its global businesses with plans to create 250 tech jobs over the next five years

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# ACCESSING INVESTORS ACROSS THE GLOBE

 Invest Alberta organized and participated in 31 investor outreach visits around the world



Hosted **eight Alberta Investment Forums** in Ireland, Hong Kong, Texas (Houston and Austin), England, Portugal, Edmonton, and Calgary



**Invest Alberta** entered into formal agreements to expand economic opportunities with:

- Chamber of Commerce Brazil-Canada
- Ireland Alberta Trade Association
- Canada-Texas Chamber of Commerce
- Canada-Arab Business Council



In 2023, our investor outreach will focus on investment opportunities from across Canada, Europe/UK, Asia, and USA



# PROVIDING SOLUTIONS TO GLOBAL PROBLEMS ACROSS SECTORS

#### Agriculture

Phyto Organix Foods plans to employ 80 Albertans and add over \$120 million to our economy

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#### Aviation

De Havilland's new aircraft manufacturing field will create over 1,000 new tech jobs in Alberta



#### **Energy and Clean Tech**

PACE Solar Projects and agreements with Inter Pipeline, Petronas, and EnerTech Capital has accelerated innovation

#### **Financial Services**

IBM's Innovation Centre and EY's Canadian Finance Centre of Excellence establishes Alberta as a global finance hub



#### Technology and Innovation

Mphasis plans to create 1,000 new tech jobs in Alberta

# **CHAMPIONED GROWTH** AND DIVERSIFICATION **IN RURAL ALBERTA**

**Alberta CAN: Regional Investment Initiative** is preparing to attract investments through strategic partnerships



**Battle River Alliance for Economic Development** includes east central commuities such as Camrose County, Lougheed, and Flagstaff County



Alberta HUB Region includes northeast communities such as Cold Lake, St. Paul, and Vegreville



This list is growing in 2023 with **SouthGrow** and Fort McMurray Wood Buffalo



Lethbridge was selected by Southland Trailers as the site of their new 85,000 sg. ft. manufacturing facility



Strathmore will be home to Phyto Organix Foods' new state of the art, net-zero emission plant protein processing facility



Vegreville will be home to INCA Renewable **Technologies'** state of the art 200,000 sq. ft. fibre processing and composites manufacturing facility



Wheatland County welcomed new infrastructure from CGC Inc. and De Havilland Aircraft of Canada Limited Follow our journey into 2023 and beyond by following us on LinkedIn and Twitter and visiting investalberta.ca

