

Investment Destination:

Town of Hardisty



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ABOUT

Located in the heart of the beautiful rolling hills of the Battle River Valley, lies the Town of Hardisty in east-central Alberta. In Flagstaff County, the town is approximately 111 km from the Saskatchewan border, near the crossroads of Highway 13 and Highway 881. Hardisty is known as a pivotal petroleum industry hub, where petroleum products such as Western Canada Select blended crude oil and Hardisty heavy oil is produced and traded.

Opportunities in services (hotels & lodging, retail/fast food, gas stations etc.) due to the traffic at the Hardisty Terminal and up to 1000 transient workers during construction season.



HIGHLIGHTS

- Home to Canada's largest oil storage and pipeline export facility
- \$501 Million of oil exported through Hardisty every day (4.1M bbls per day)
- \$111 Billion in oil exports expected to flow through Hardisty in 2022
- Hardisty stores 1/3 of Western Canada's oil (35 million bbls)
- Upwards of 300 trucks per day move in and out of Hardisty Terminal

DEMOGRAPHICS

- Population: 548 (2021 Census)
- Median Age: 47.2 years
- Average Household Income: \$117,000 (2021 Census)
- Proximity to: University of Alberta's Augustana Campus; Lakeland College; Portage College; Flagstaff Community Adult Learning. Safety First provides safety training/renewals and is located within the Town of Hardisty
- The town boasts a young workforce with 80% holding a high school diploma or higher education

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