

Brazil-Alberta Opportunities Forum

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Arnon Melo MELLOHAWK Logistics

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OUR SERVICES

TRADE SHOWS AND EXHIBITIONS

Planning, matchmaking and execution







Canadian International Freight Forwarders Association

ABOUT CIFFA

The Canadian International Freight Forwarders

Association was formed in September 1948.

It is our 75th anniversary this year.

The Mandate of CIFFA is:

- To support our members
- Advocate for the interests of the freight forwarding community
- Provide high level education to our members and those interested in international trade.





CIFFA Membership Base

300 + Regular Members:

- Freight forwarders
- Drayage Operators
- Load/ Freight Brokers
- Warehouse Operators
- Customs Brokers

150 +

Associate members:

Port Authorities, Airport Carriers (Air & Ocean), Rail Providers Terminals, Packaging companies Advertising, insurance, Legal firms IT, Personnel

Anyone associated with the supply chain industry





Three main pillars of the Association

Education

Train individuals and develop course material to educate those wishing to expand their knowledge within global supply chain.

<u>Membership</u>

Create membership value and engagement through communication channels, as well as network and social interactions

Advocacy Engage with government and industry stakeholders to ensure that the needs of the Freight Forwarding industry are met





What is SUPPLY CHAIN?

International trade is the BUYING and SELLING of goods and services around the world.

<u>Logistics</u> is the PROCESS of MOVING those GOODS from seller to buyer.

<u>Supply chain</u> is how we DESCRIBE the MOVEMENT of GOODS from A to B.



INCOTERMS ® 2020

Incoterms®2020 Rules Responsibility Quick Reference Guide



INCOTERMS [®] 2020 - Terms of Trade used between BUYER and SELLER to clarify and define the transfer of RISK AND COST on a contract of sale.

Incoterns 2020 by the International Chamber of Commerce (ICC)

The Terms must be appropriate: to the GOODS, to the MEANS OF TRANSPORT and to WHERE the seller and buyer AGREE TO TRANSFER RISK and COST.



The real KEY to Global Logistics is...





Exporting / Importing BRAZIL

- Exporter / Importer MUST obtain a "RADAR"
- Exporter / Importer MUST hire a customs broker
- Further authorization is needed (ANVISA, INMETRO)
- Export/Import process is totally authomated

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- Once cargo is "cleared" for import or export goods can move.
- DDP (delivery duty paid) Incoterms are not allowed in Brasil.



Exporting / Importing BRAZIL

- There are tax benefits depending where a client is incorporated, and which port/airport goods enter or exit the country.
- Government agencies cannot import products and must use a 3rd party.
- Brazil has a 5 level of taxes that are compounded (CIF value + 5 taxes)
- Never ship goods to Brasil without written approval of your client.





Specific to Brazil

Do you have a RADAR?

Can your client Export?

Do you need ANVISA approval?



Can you client Import?

> Do not ship without document approval!!

Generally, governments cannot import Do you need a Trading Company?



Importing into Canada

- Importation into Canada is on a Federal Level. There are basically two taxes in Canada.
- Duties are based on value and harmonized classification (H.S.) code of each distinct product.
- Plus GST (Goods and Service Tax) B3 which is 5% of the Canadian value of the goods. Applicable to most industrialized products.
- Once goods are imported, they will be sold locally, and provincial tax will apply. In Alberta only GST (5%) applies.

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Know your destination



Direct routes to Canada prefered – Port of St John, NB & Montreal



Compliance for Imports

E-Manifest is a term used to describe the advance, electronic conveyance of freight information to Canada Border Services Agency (CBSA) prior to a shipment arriving at a border or prior to departure from origin

Failure to comply with submission of information prior to loading will be a **\$5000.00 CAD** fine by Canada Customs

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E-MANIFEST CANADA

		/K	Send co	mplete	ST DEC ad form 72 h	ours p	rior to shipping from	origin.		
PART I - SHIPMENT DETA	ML									
Commercial Inv.#:	PO #:	Origin Port /	Origin Port / Airport:		1st CDN Dest. Port/Airpt:				Final Destination	1
		Airport:							Port / Airpt:	
Sailing/Flight ETD:		Cut Off Date:			ETA at 1st CDN Dest Port/Airpt:				FCL, LCL or Air:	
HBL SCAC & NUMBER:		MBL SCAC & NUM	MBL SCAC & NUMBER (if							
Must match what is file	Must match wha	Must match what is filed in A								
HBL SCAC HBL Number		MBL SCAC	MBL SCAC		umber		Vessel / Airline:	Voyage / Flight #:		
Are the following	COMMERCIAL INVOIO		NG LIST(S)				USE BILL OF LADING		ACI CONFIRMATI	
documents attached?	OYes ON	0 01	Yes	O No		(🛾 Yes 🔿 No		C Yes	O No
PART II - SUPPLY CHAIN	PARTIES									
Shipper's Name:				Consignee						
Shipper's Address:					ianee'e Ad	Iracer				
(including postal code)					onsignee's Address: (including postal code)					
((including poolar code)						
Shipper's tel#:					Consignee's tel#:					
Place of					Consolidator's Name:					
consolidation:					arranged cor					
Place of consolidation					Consolidator's					
Address:					Ade cluding posta	dress:				
(including postal code)										
Place of cons. tel#:					onsolidator	s tel#:				
Notify party's Name:	ame:				ivery Destir	nation:				
Notify party's				Deli	very destio	nation				
Address:				Address:						
(including postal code)	code)			(including postal code)						
Notify party's tel#:				Divry	destionatio	on tel#				
PART III - INVOICE INFOR	MATION (optional if com	mercial invoice(s) & pac	cking list	(s) are	supplied)					
AWB# / CONTAINER#	SEAL # Item Description H		Harmor Tarif		Count		ry of Origin	# of Pcs	Weight	CBM
Please send this form to the following email: ops@mellohawk.com						_	Document State:		I	I

CFIA – Canadian food inspection agency

Understanding the Safe Food for Canadians Regulations

Canadian Food Inspection Agency

Came into force on January 15, 2019

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The handbook is intended for food businesses, including exporters and importers, who need to comply with the SFCR.

The SFCR and the Safe Food for Canadians Act (SFCA) cover <u>imported</u>, <u>exported</u>, or <u>inter-provincially</u> traded food products.

License valid for 2 years PROPOSED **Nutrition Facts** Nutrition Facts Valeur nutritive Valeur nutritive Per 1/2 cup (125 mL) Serving Size information Per 1/2 cup (125 mL) pour 1/2 tasse (125 mL) pour 1/2 tasse (125 mL) increased Amount % Daily Value Increased size of % valeur quotidienne % Daily Value* Teneur Calories with Calories 80 Calories / Calories 80 Fat / Lipides 0.5 g 1% Fat / Lipides 0.5 g 1% Saturated / saturés 0 g 0% Saturated / saturés 0 g + Trans / trans 0 g 0% Nutrients that provide Calories are listed + Trans / trans 0 g Carbohydrate / Glucides 18 g Cholesterol / Cholestérol 0 mg below Calories Fibre / Fibres 2 g % Daily Value for Sodium / Sodium 0 mg Sugars / Sucres 15 g 15 % 0 % Sugars is added Carbohydrate / Glucides 18 g Protein / Protéines 3 a 6 % Fibre / Fibres 2 g 8 % Cholesterol / Cholestérol 0 mg Sodium is moved down Sugars / Sucres 15 g Sodium 0 mg 0 % close to Potassium Protein / Protéines 3 g Potassium 200 mg 4% Vitamin A and Vitamin A / Vitamine A 2% Vitamin C are Calcium 0 mg 0 % Amounts of Vitamin C / Vitamine C 10 % is added Iron / Fei 0.3 mg **Potassium** Calcium / Calcium 0% Calcium and Iron are show *5% or less is a little / 5% ou moins c'est peu Iron / Fer 2% 15% or more is a lot / 15% ou plus c'est beaucoup

Intermodalism



System of coordinating **DIFFERENT MODES OF TRANSPORT** for a shipment

> multiple modes are **COORDINATED** so one leg of the journey is coordinated with the next



AIR – Risk and Compliance



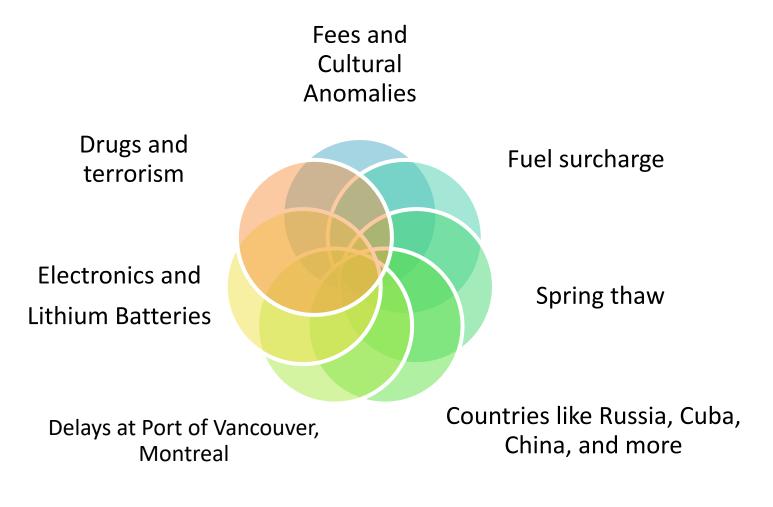
Lithium batteries are Dangerous Goods

Many variations and different rules

It is a huge concern for air cargo today



Logistics main concerns



Pests!

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Volunteer work is the key...



Canadian International Freight Forwarders Association



CENTENNIAL COLLEGE







TOP 25 Immigrant Award 2022

Order of Rio Branco

Monthly Podcast





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@arnonmelo

Finally... The keys to Success













Thank you! Obrigado! Merci!

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