



# FORT MCMURRAY WOOD BUFFALO



# A PLACE WHERE WE ACHIEVE AMAZING THINGS TOGETHER

Fort McMurray Wood Buffalo is located in the Northeast corner of Alberta. Home to the Athabasca Oil Sands, Canada's largest oil sands deposits, the region delivers prosperity and opportunity to the entire country. The region is a place of economic opportunity, primed to invest, develop, build and thrive. Fort McMurray Wood Buffalo is a prime example of what the Alberta advantage truly is.

# REGIONAL MUNICIPALITY OF WOOD BUFFALO

1. FORT FITZGERALD
  2. FORT CHIPEWYAN
  3. FORT MCKAY
  4. FORT MCMURRAY
  5. DRAPER
  6. SAPRAE CREEK ESTATES
  7. GREGOIRE LAKE ESTATES
  8. ANZAC
  9. JANVIER
  10. CONKLIN
-  YMM AIRPORT



Fort McMurray is just one of ten communities located in the Regional Municipality of Wood Buffalo. It is the region's Urban Service Area and home to over 95% of the region's residents.

Located nearly 450 kilometers South of Fort McMurray, Edmonton, AB is the closest major hub to the region.

Access to and from Fort McMurray Wood Buffalo consists of driving on the twinned Highway 63 or flying in or out of the Fort McMurray International Airport. The airport offers direct flights to Edmonton, Calgary, Toronto and Montreal. **From Toronto, travelers can fly direct to São Paulo, Brazil.**

Fort McMurray Wood Buffalo depicts the shape of a well lived life. People from all over the world come to the region to participate in the economic opportunity, experience the natural wonder and be part of a close-knit community. The region is young, affluent, diverse and has a strong Indigenous presence consisting of Cree, Dene and Métis communities rich in historical, cultural and economic importance.

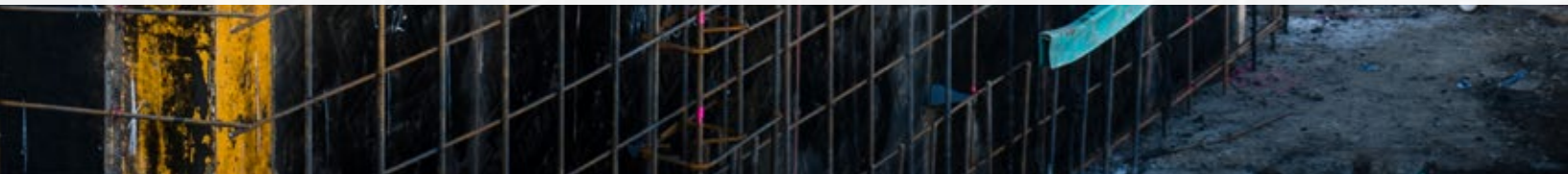
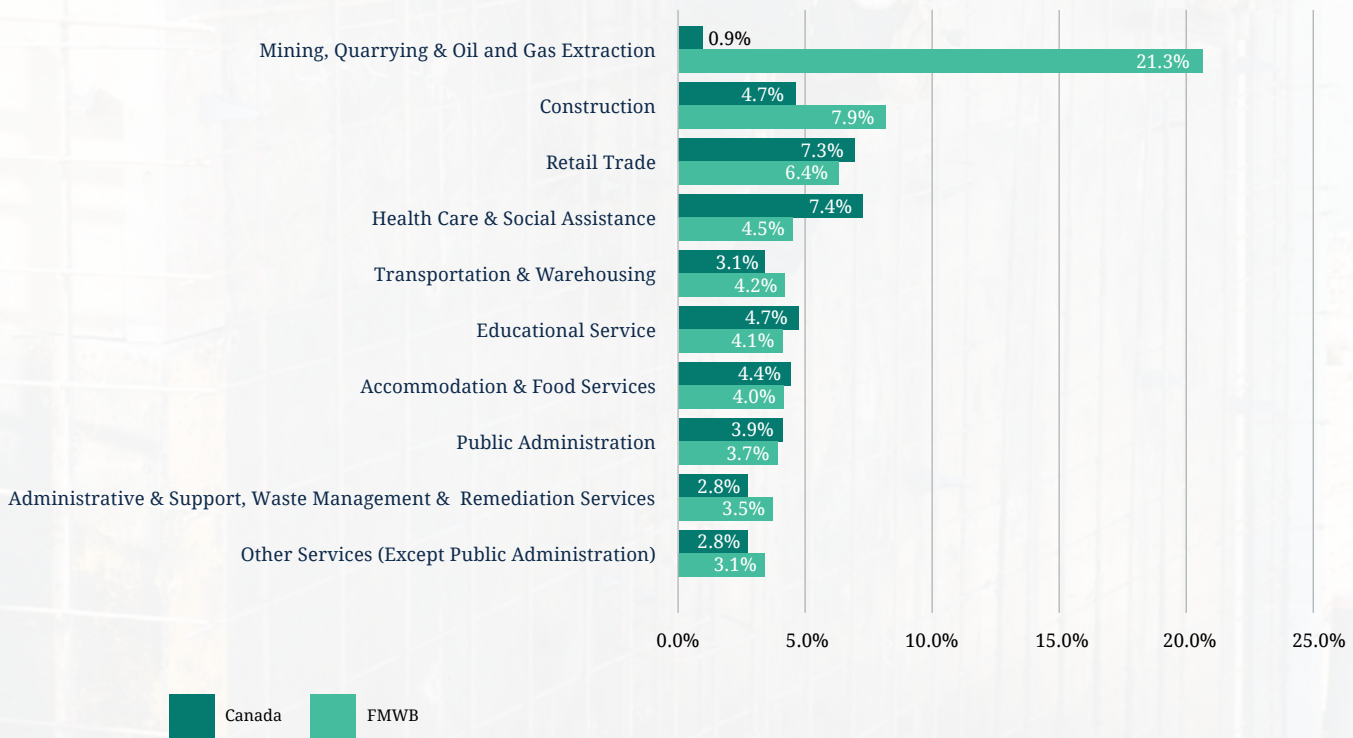
The majority of Canada's oil is extracted from Fort McMurray Wood Buffalo. As one of the nation's fastest growing and innovative industrial sectors, this remote northern region offers more opportunity than any other place in Canada.

We look forward to welcoming you here.



## TOP 10 INDUSTRIES IN TRADE AREA

BY DISTRIBUTION OF LABOUR FORCE



# ENERGY FOR THE FUTURE

Fort McMurray Wood Buffalo is home to the third largest proven oil deposit in the world. Approximately 96% of Canada's oil comes from oil sands, and the majority of Canada's oil sands are located in Fort McMurray Wood Buffalo. The region is a global energy hub and key driver of the Canadian economy.

The majority of global oil deposits are either government owned or controlled. Of the 19% of total world oil deposits open for private sector investment, 52% are located in Fort McMurray Wood Buffalo.



**OIL SANDS ARE LOCATED  
IN THREE DEPOSITS - THE  
ATHABASCA, PEACE RIVER AND  
COLD LAKE DEPOSITS. THE  
LARGEST OF THESE DEPOSITS  
ARE FOUND IN FORT  
MCMURRAY WOOD BUFFALO.**

## What are oil sands?

Oil sands are a natural mixture of sand, water and bitumen. As the oil trapped within is thick and does not flow on its own, it can not be recovered through conventional drilling and pumping.

Unconventional oil requires unconventional methods, and extracting the oil is a challenge that scientists have been working on since the 1920s. In 1967, the first commercial production in the oil sands began. And every year since, research and development of new techniques and technologies are undertaken to achieve cleaner and more efficient methods of extraction.

Today, oil is extracted using advanced oil sands mining and in situ development. Bitumen deposits located 70 metres from the surface are mined and represent 20% of recoverable oil sands. The remaining 80% are recovered through drilling and enhanced oil recovery technologies such as steam assisted gravity drainage (SAGD).

## MORE THAN 6,000 EVERYDAY PRODUCTS ARE MADE WITH OIL



Golf balls



Life jackets



Parachutes



Smartphones  
& electronics



Tires & car seats



Medical supplies



Dentures



Hearing aids

# THE ENERGY TO SUCCEED



In 2019, Canadian oil production was 4.7 million barrels a day. Of this amount, 63% or 2.95 million barrels a day came from the oil sands. Production from the oil sands is expected to reach 4.25 million barrels by 2035, a tremendous achievement considering oil sands output was 0.2 million barrels a day in 1984.

Source: CAPP, 2020

MILLION B/D	2018	2020	2025	2030	2035	CHANGE
Mining	1.35	1.51	1.63	1.72	1.82	0.47
In Situ	1.56	1.68	1.95	2.16	2.44	0.88
<b>Total Oil Sands*</b>	<b>2.91</b>	<b>3.20</b>	<b>3.57</b>	<b>3.88</b>	<b>4.25</b>	<b>1.34</b>

\* Totals may not add up due to rounding

## \$16.5 B

PER YEAR PROJECTED AVERAGE  
CAPITAL EXPENDITURES

## \$17 B

OVER THE NEXT 10 YEARS  
PROJECTED CONTRIBUTION IN  
OIL SANDS ROYALTIES & TAXES

## 217,000

DIRECT AND INDIRECT JOBS  
ACROSS CANADA IN 2018

Source: CERI

## Pumping up the economy

According to the Canadian Energy Research Institute (CERI), the oil sands industry is projected to contribute \$1.01 trillion to the Canadian GDP over the next 11 years. That's an average annual GDP growth of approximately \$92 billion over the next 10 years. Of that, Alberta will account for 88% of the total impact, averaging \$80

billion per year. The effect of the oil sands industry is felt across the nation. Oil sands companies spend \$4 billion on supplies and services from 2,711 companies in 9 provinces, and 3 territories outside of Alberta. Every direct job created in the oil sands industry, creates 2.5 indirect jobs in the rest of Canada.

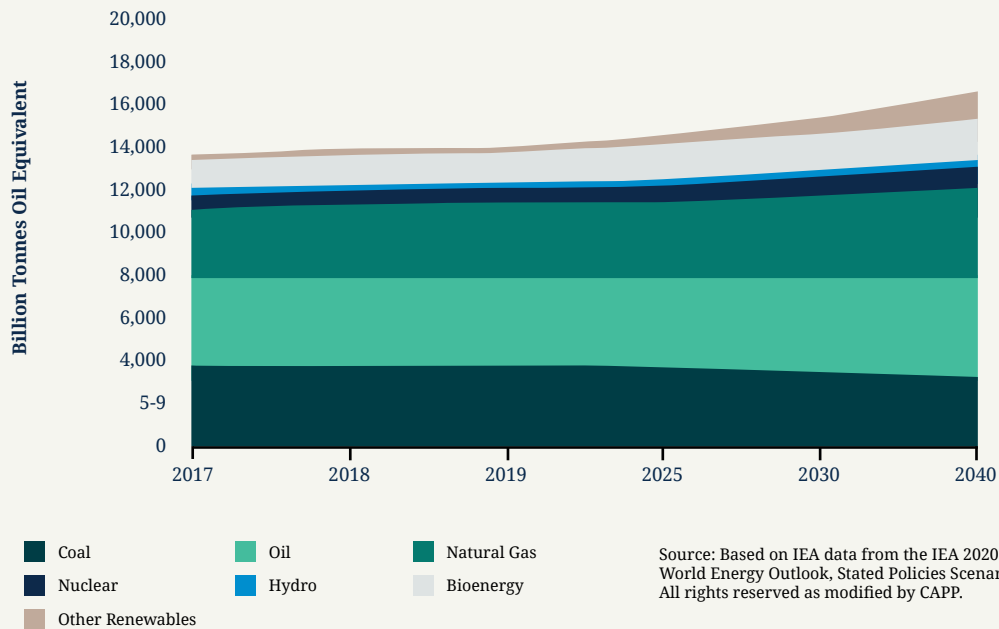
# THE ENERGY TO MEET GLOBAL DEMAND

Global demand for energy continues to rise as developed and emerging economies continue to grow. This demand is expected to increase by 19% by 2040, of which 28% will come from oil.

Source: CAPP, 2020



## GLOBAL PRIMARY ENERGY DEMAND



Source: Based on IEA data from the IEA 2020 World Energy Outlook, Stated Policies Scenario. All rights reserved as modified by CAPP.





# THIS SPECIAL PLACE WE CALL HOME

We have a strong industry that attracts people to our unique part of the world. What keeps us here is a place built on people discovering, developing and seizing the opportunity.

WE HAVE A POPULATION OF

# 106,059

PEOPLE FROM OVER 60 COUNTRIES

**76,006** urban residents

**2,740** rural residents

**27,313** non-residential

(shadow population)

# 6

FIRST NATIONS

# 6

MÉTIS COMMUNITIES

# A PLACE OF COMMUNITY

Fort McMurray Wood Buffalo is a vibrant and diverse community with an educated and engaged workforce. Our population is comprised of permanent residents and a shadow population of temporary residents (approximately 26% who live elsewhere) who are employed by an industrial or commercial establishment in the region a minimum of 30 days a year.

- 42% of the population are between the ages of 20 and 44
- Largest population cohort is 35-39
- 47.4% Female population
- 52.6% Male population
- 74% Population of working age (15-64)
- 60.4% Post secondary education



**35.3**

MEDIAN AGE

**77.9%**

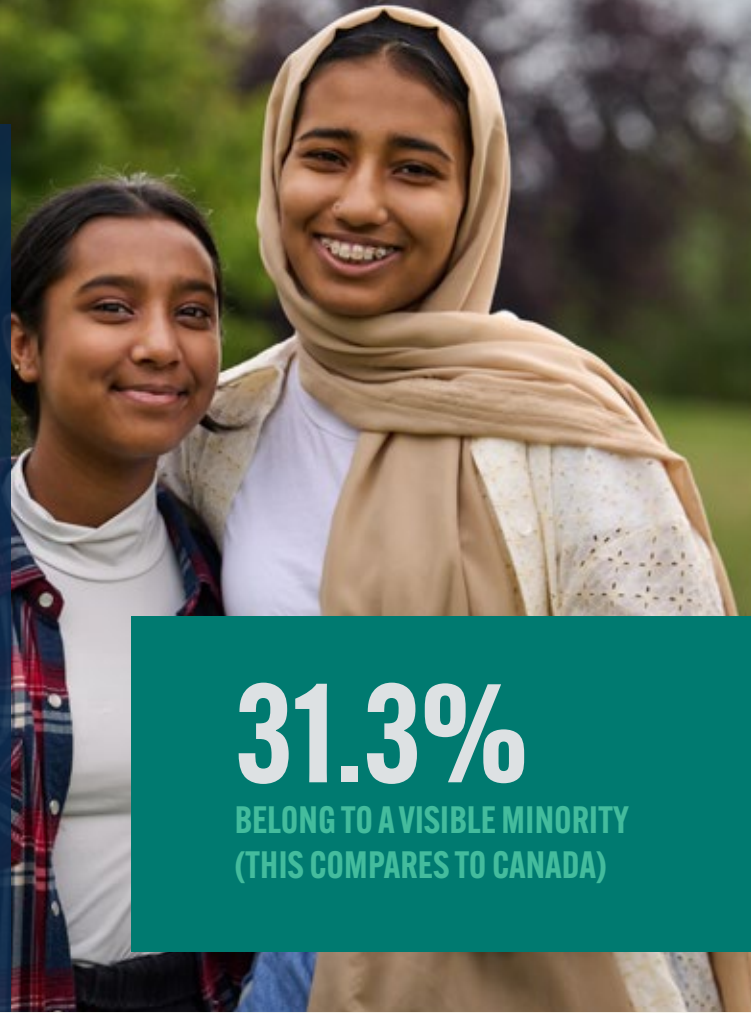
LABOUR FORCE PARTICIPATION

**31.3%**

VISIBLE MINORITY

# EVERYONE HAS A STORY

Wherever you are, whoever you are, you are invited to build your success and make a name for yourself here. Fort McMurray Wood Buffalo is a place of diversity, of possibility, of community. We are home to some of the world's biggest creators and thinkers, and a magnet for the best and brightest from here, there, and everywhere looking to be a part of our ever-growing hub of creativity. Come see for yourself.

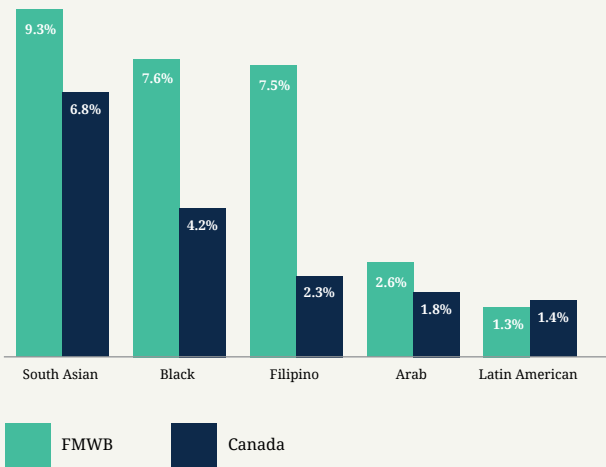


## 31.3%

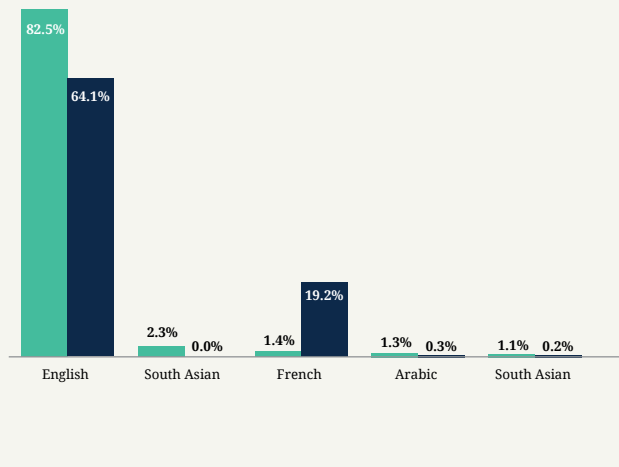
BELONG TO A VISIBLE MINORITY  
(THIS COMPARES TO CANADA)

## DIVERSE COMMUNITY

VISIBLE MINORITY STATUS: TOP 5



LANGUAGES SPOKEN AT HOME: TOP 5



# WHERE QUALITY MEETS LIFE

Live the good life in Fort McMurray Wood Buffalo. Our average household income is twice the Canadian average, our discretionary income is the highest in Canada and our average house price is just over \$300,000. For those looking to get ahead, Fort McMurray Wood Buffalo is the place to do it.

You will find big city amenities with a small town feel. Fort McMurray Wood Buffalo is a place where industry is a corporate citizen. Investment into recreation, leisure and education is seen throughout our region. MacDonald Island Park is Canada's largest community recreation, leisure and social centre, just one example of the first class amenities in Fort McMurray Wood Buffalo. Our region offers an abundance of schools, with specialized areas of study ranging from coding to science and tech to the arts and sports.

Our community is safe, diverse and affordable, with a vibrant arts and cultural scene, and don't get us started on our big backyard—with its abundance of nature, space to move, and room to thrive.



## Fort McMurray Wood Buffalo by the numbers :

<b>1</b>	International Airport	<b>3</b>	Boat Launches	<b>5</b>	Football/Rugby Fields	<b>11</b>	Outdoor Gym Stations	<b>24</b>	Schools			
	Regional Hospital		Indoor Swimming Pools		<b>6</b>		Basketball Courts		<b>15</b>	Hockey Rinks	<b>33</b>	Baseball Diamonds
	Bike Skills Park		Off Highway Vehicle Staging Areas		<b>7</b>		Outdoor Boarded Rinks		<b>17</b>	Soccer Fields	<b>104</b>	Playgrounds
<b>2</b>	Cricket Field	<b>4</b>	Provincial Campgrounds	<b>8</b>	Tennis Courts	<b>19</b>	Baseball Diamonds	<b>148+</b>	km of Trails and 17 km of Snow-packed Trails			
	Indoor Water Park		Running Tracks		<b>10</b>		Basketball Courts					
	Outdoor Adventure Park		Skate Parks									
	Outdoor Volleyball Court		Community Fitness Centres									
	Ski Hill		Golf Courses									
			Off Leash Parks									
			Skate Parks									

# OPPORTUNITY. WE INVITE YOU HERE.

Fort McMurray Wood Buffalo is naturally enriched with resources and blessed with a population that is equally resourceful. We welcome the opportunity to discuss investment in the region and subsequently, host you in Fort McMurray, introducing you to the community.



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