



Big. Bold. Alberta.





Bring your **business** to Alberta and push boundaries with us

Invest Alberta engages the world and provides tailored support to companies, investors, and major new projects to break down barriers so global investors can start up, scale up, and succeed without limits.

Alberta's strong economy, business-friendly environment, young and educated talent pool, and easy access to markets make the province the ideal investment location.

How we partner with you

Invest Alberta offers tailored and seamless services along every step of the way.

- 1** Awareness (consideration)

2 Engagement (short listing)

3 Investor Evaluation (comparing)
- 4** Decision (validating)

5 Implementation

6 After Care

A connector to industry, government, academia and economic development partners, our team provides businesses with support to maximize the speed and ease of expanding or relocating your business to Alberta.

With a strong entrepreneurial culture and teams strategically placed around the globe, Invest Alberta expedites doing business in the province, brings the right people to the table, and goes the extra mile to help businesses succeed for the long haul.

We assist with:

- Identifying and applying for government programs
- Navigating policy, permitting, approvals, immigration and regulatory environments
- Obtaining research and data sets
- Public relations support
- Engaging Indigenous communities and stakeholders
- Connections to industry, academia and other relevant groups
- Streamlined site selection support
- Hosted site visits
- Referrals to service providers

Alberta is a business-friendly province with a business-friendly government, and we are an entrepreneurial investment agency that helps allow the province to compete globally. Our team works directly with companies, investors, and major new projects globally to start up or scale up in Alberta, Canada.

Our team is ready to support your next steps. We look forward to welcoming you here to further explore the many unique advantages of bringing your business to Alberta.



+\$2B

invested in renewable energy since July 2019



3rd

largest suppliers of STEM graduates in the country.



#1

contributor to cleantech spending in Canada



2

of the country's top 10 business schools



23%

combined provincial and federal tax rate



Cost of doing business



Invest Alberta clients have generated more than **27,000 jobs** and **invested nearly \$20 billion** in energy, agriculture, finance, tech, food processing, aerospace, clean tech, and more

As one of Canada's fastest growing provinces, we are serious about being the most competitive jurisdiction to invest and do business in. That's why we've dropped our corporate tax rate to 8% — well below every other Canadian province and in line with some of the most competitive U.S. states.

The combined federal and provincial corporate income tax rate in Alberta is 23% (15% federal and 8% provincial) for general businesses and 11% (9% federal and 2% provincial) for small businesses with revenues below \$500,000.

Alberta's low fuel taxes and personal income tax rates make it a highly cost-competitive region. We also offer affordable office space, substantial access to land, lower living expenses for employees, and readily available raw ingredients and feedstock, further enhancing the cost-value brought to businesses.

IBM, Amazon, EY, Mphasis, Global Shares, IXON Foods, PACE, Dow, Air Products, Siwin Foods, and others are planting roots or expanding to take advantage of Alberta's benefits.

Ease of doing business

Our province has all the ingredients investors want — low costs, skilled workers, smart regulations, space to grow — but Alberta's 'make-it-happen' attitude is what really makes us stand out.

Whether it's provincial or municipal commitments to streamlining approvals and regulations for businesses or the community's willingness to connect you to the resources you need — Alberta makes doing business here easy.

In addition to geographical advantages, Alberta fosters a supportive business ecosystem. Over the last three years, the provincial government has successfully reduced red tape by 27%, allowing you to move forward quickly and affordably.

Government agencies like Alberta Innovates and Invest Alberta, along with incubators such as Platform Calgary and Edmonton Unlimited, illustrate this. The Leduc Food Processing Facility helps companies in food, ingredient, and beverage markets by offering essential product development, production equipment, and technical consultation.

Alberta's location in Western Canada and strong infrastructure makes connectivity to global markets easy. The province has two major airports, two transcontinental rail carriers, and key highways linking it to the CANAMEX corridor, offering access to 16 million within reach in one day from Calgary.

Alberta's spirit of collaboration and connectivity creates the best possible environment for businesses.

15 free trade agreements connect us to global markets, along with easy access to Canada's west coast ports and our state-of-the-art airports, make distribution **less costly and more efficient.**



Talent

Alberta has quickly established itself as a place where bright and diverse talent from around the globe come to live, work and study. Our workforce is one of the youngest in Canada and growing fast as people are drawn to Alberta's affordable living, endless opportunities, and beautiful landscapes.

We boast Canada's highest average annual population growth, the most post-secondary educated workers, and the most engineers per capita in Canada. Calgary, our largest city, has the highest concentration of STEM degree completions of any Canadian city.

Alberta's pipeline for talent is reinforced by our leading post secondary institutions. We are home to 12 public universities and technical institutes. These include the University of Alberta, which is a Top 5 Canadian university, and the Northern Alberta Institute of Technology and Southern Alberta Institute of Technology, both of which are leading technology and apprenticeship schools.

Our top-tier education and workforce training programs, strong immigration pathways, and affordable cost of living make Alberta a thriving multicultural hub.

Alberta's greatest asset is its people. Not only is our working population growing at a faster rate than every other province, but it is also one of the **youngest in the country, very diverse, and highly educated.**



ESG values

We dream big, think boldly, and move fast to solve some of the world's biggest challenges. Alberta welcomes companies that prioritize environmental, social, and governance goals. Our province is a strong fit for companies looking for ambitious growth while also pursuing the highest standards of ESG performance.

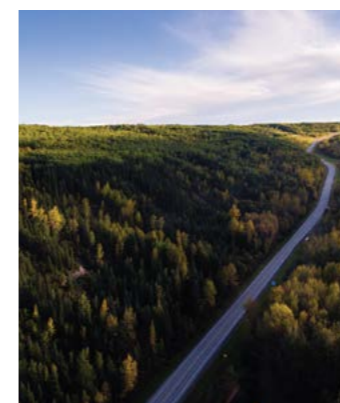
Our propensity for problem solving has made us a leader in the energy transition with a commitment to sustainable growth. As Canada's leading jurisdiction for renewable investment, with more than \$2 billion invested between 2019 and 2023, Alberta is an ideal location for companies looking to reduce their carbon footprint.

Our major oil and gas companies are also investing heavily in cleantech, with most committing to net-zero by 2050. In fact, Calgary is ranked as one of the world's top 15 cleantech ecosystems.

When it comes to regulatory framework, our Technology Innovation and Emissions Reduction Regulation not only drives emissions management in the province but also encourages industrial facilities to explore innovative emission reduction strategies and invest in clean technology to enhance competitiveness and cost savings.

In 2021, Alberta took a pioneering step by establishing the Environmental Social Governance Secretariat, the first of its kind in any province. This initiative enabled the creation of a provincial Jurisdictional ESG Framework, which informs policy decisions and identifies promising investment opportunities.

We believe that solving contemporary challenges requires the minds of people from all walks of life. We value diversity and are committed to building partnerships between Indigenous communities, industries, and organizations. This is further reflected by our number one ranking for social mobility in the country – there are opportunities for everyone in Alberta.



In Alberta, we have **big dreams** and the **drive to solve challenges** and create new opportunities sustainably.

Quality of life in Alberta

Every year, people from all over the world come to Alberta as their place of choice to work and live. Alberta has a high standard of living, diverse and welcoming communities, stunning landscapes, a focus on economic growth and job creation, and abundant opportunities for entrepreneurs.

1st
ranked median
after tax income

Alberta ranks first in median after tax income among every other province in the country.

1st
ranked
community
participation

Alberta has the highest community participation rate in the country – a ranking that measures the number of those in full-time employment.

455
national and
provincial parks

Alberta has more than 455 national and provincial parks and protected areas with breathtaking mountains, rolling foothills, dense forests, wide-open prairies, and arid badlands.

23%
combined
tax

Alberta's combined federal-provincial business tax rate is lower than that of 44 US states.

312
days of sunshine
each year

Alberta enjoys the highest number of sunny days in Canada with up to 18 hours of daylight in summer and over 312 days of sunshine each year.

4th
largest province
in Canada

While Alberta is Canada's fourth-most populous province, it is also the fourth largest, which means an escape to nature is only ever just around the corner.

\$104K

median income

Alberta families earn a medium income of \$104,000 after tax.

This is above the Canadian average of \$92,800.

26 universities and colleges

Alberta has 26 universities and colleges where more than 27,000 international students received high-quality post-secondary education in 2021.



The provincial government is investing \$20.7 billion to build hundreds of projects and create 90,000 direct and indirect jobs over the next three years.



In 2020, 6,670 international workers came to Alberta through Canada's Temporary Foreign Worker Program.



Alberta issued 6,250 nomination certificates to immigrants in 2020, helping them stay permanently.

Affordability



Families in Alberta enjoy a higher family income than other parts of Canada. Alberta also offers many cost-of-living advantages, such as:

- universal health care
- more affordable housing
- affordable child care



Alberta has small towns and major cities, such as Calgary and Edmonton that have populations of 1.3 million and 1 million respectively.

Environment and Weather



Our summers are warm, with temperatures reaching 30C, and our winters can be as cold as -30C. Whether you like indoor or outdoor pursuits, there is something for everyone in Alberta.



Alberta is Canada's sunniest province with 1,900 hours of sunshine in the north and 2,300 hours in the south annually.

Culture



Known as Canada's 'festival city', Edmonton hosts over 50 unique festivals annually, like the Heritage Festival and the International Fringe Theatre Festival. The Calgary Stampede is world-famous for its rodeo and exhibition celebrating the province's western heritage.



With low housing prices and a high quality of life, Calgary and Edmonton are two of North America's most livable and affordable cities.



Aerospace industry soars to new heights in Alberta

Alberta offers industrial real estate at competitive rates, attracting renowned global corporations like Lockheed Martin and Raytheon, as well as innovative companies like NovAtel and De Havilland.

In Calgary, you'll find WestJet's corporate headquarters, where it serves as a central hub for expanding international flights and cargo operations, further enhancing Alberta's strategic location.

The province proudly hosts Canada's first Unmanned Aircraft System (UAS) airspace test range, the Foremost UAS Test Range, encompassing 700 square nautical miles of restricted airspace.

Over 20,000 skilled Albertans contribute to the thriving aerospace industry, specializing in electronics, aerospace structures, and machining.

At the Alberta Aerospace and Technology Centre, located at Edmonton International Airport (YEG), a comprehensive training facility offers educational programs to prepare talent for in-demand roles in areas including synthetic flight training, innovative fuel and heating solutions, and sustainable practices.

Rich ground and talent for **agricultural** innovators

In a region known for its abundant sunshine and rich agricultural heritage, Alberta has emerged as a thriving centre for sustainable food production and environmental stewardship.

Here, innovation thrives, nurturing opportunities in biomass utilization, vertical farming, and alternative protein ventures, thanks to a talented workforce, accessible real estate, and favorable market conditions.

With a strong workforce of over 21,000 individuals holding degrees in agriculture operations and related sciences, alongside more than 40,000 in key occupations relevant to alternative proteins, makes Alberta an attractive pick for companies seeking to flourish in this sector.

Land, the fundamental resource for agriculture, is both plentiful and cost-effective, facilitating both farming and industrial expansion.

Notably, industry giants like NOVA Chemicals are expanding their ethylene and polyethylene production in Joffre, while GoodLeaf Farms is making strides with a state-of-the-art vertical farming facility in Calgary.

Situated along the CANAMEX Corridor and well-connected with Canadian Pacific Railways access and three international airports, Alberta offers companies swift access to North American markets and beyond, particularly the West Coast with its port connectivity to Asia.

Adding to the appeal, the newly introduced Alberta Agri-Processing Investment Tax Credit, unveiled in 2023, extends a 12% tax credit to companies investing a minimum of \$10 million in building or expanding agri-processing facilities, further nurturing the province's thriving agricultural sector.



2nd

for aerospace labour productivity in Canada



170+

aviation firms operating in Alberta



22

research and innovation facilities



3rd

largest exporter of agri-food products in Canada



195+

greenhouses in Alberta



Aviation + Logistics

In North America's aviation and logistics network, Alberta's strategic location and connectivity plays a key role.

Alberta is naturally prepared for future aviation and logistics growth with its low operational risk from natural disasters. The province has zero probability of structurally damaging earthquakes in the next 50 years and less severe storm events than most Canadian provinces.

Beyond this natural appeal, Alberta is actively laying the groundwork for a strong future for aviation and logistics. Two key international airports, Calgary International Airport and Edmonton International Airport, have built out significant capacity to allow for Calgary and Edmonton to be North American hubs for manufacturing and distribution centres.

The Edmonton International Airport is Canada's largest airport by land area, and the YYC Global Logistics Park is the Calgary Airport Authority's newest trade development with 330 acres of land. Alberta is also home to four Canadian military bases and our province's unique geography and climate offers excellent opportunities for defence companies.

The future of drone technology is taking place at the Foremost UAS Test Range, one of only two Transport Canada approved locations for unmanned aircraft systems testing. With an expansive 700 square nautical miles of restricted airspace stretching up to 18,000 feet above sea level, the Foremost UAS Test Range provides a platform for conducting groundbreaking research, development, testing, and evaluation.

With the province's strategic location on the **CANAMEX Corridor** with Canadian Pacific Railways access and three international airports, it's no wonder **exports jumped more than 8%** between 2017 and 2021.



Transforming the future of industry with **innovation**

Alberta has emerged as a thriving innovation hub, with over 3,000 technology companies reshaping traditional industries and launching emerging innovations. Initiatives like Mphasis' Quantum City, a quantum innovation hub, which came to be through collaboration between government bodies, post-secondary institutions, and industry, demonstrates Alberta's capacity for technology and innovation. Incubators and accelerators, including Plug and Play Alberta and Alberta Accelerator by 500, position our innovation ecosystem as a hotspot for entrepreneurial creativity and productivity.

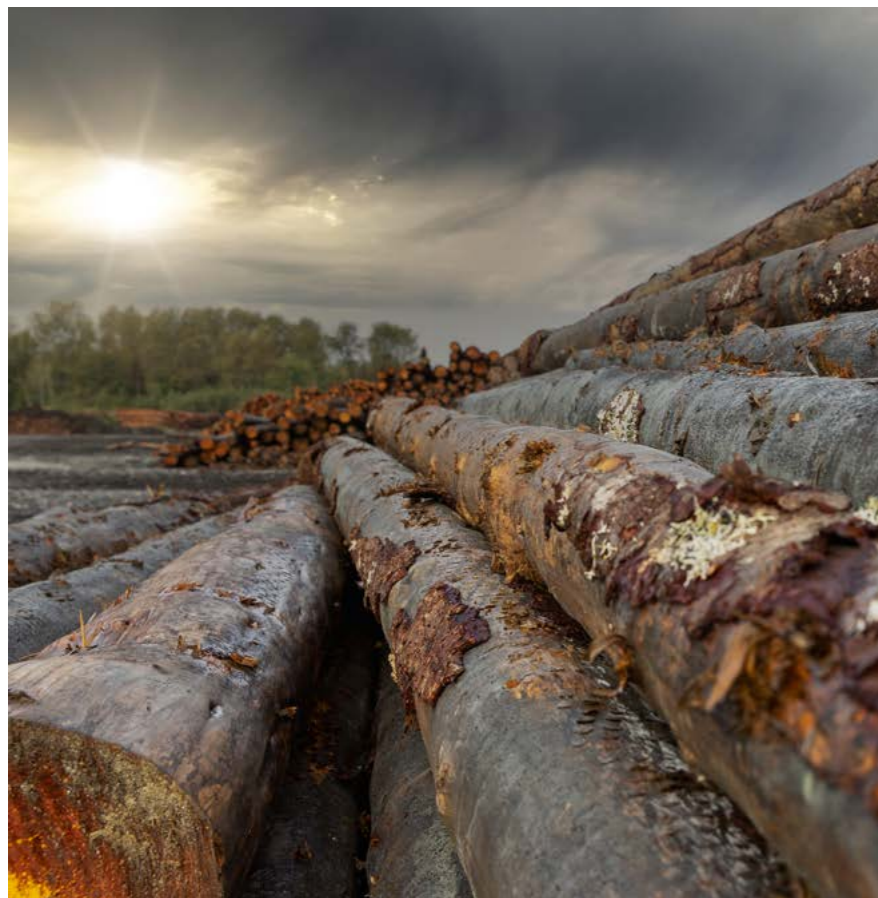
In Calgary, where venture capital investments have shattered records for five consecutive years, you'll find global players like Benevity, a social impact software firm, and Parvus Therapeutics, a biopharmaceutical leader, that have each reached unicorn status.

Meanwhile, Edmonton has been recognized by CBRE as North America's fastest-growing tech ecosystem, home to industry giants like Apple and Microsoft operating alongside companies like Grengine, who are pioneers in sustainable portable power, and Jobber, a top-rated provider of field service management software.

These tech enterprises operate from cost-effective office spaces, with annual savings ranging from \$30,000 to \$400,000 CAD for a 5,000-square-foot workspace. At the heart of Alberta's technology evolution, a dedicated workforce of over 53,700 professionals is driving the development of new technologies.



The resource-rich province for sustainable **manufacturing**



From critical minerals and available land to a **strong talent pool**, Alberta has the resources for manufacturers to **grow and innovate**.

Alberta, the third-largest manufacturing cluster in Canada, is a thriving sector with over 30,000 businesses and a workforce of 125,000 employees.

The province's annual exports reach \$13 billion, driven by diverse manufacturing capabilities spanning various industries.

Manufacturing in Alberta includes fabricated metal, machinery, primary metal, textiles, clothing, petroleum, coal products, chemicals, plastics, rubber, and computer electronics. Alberta, with the highest per capita number of engineers and skilled trade workers in Canada, plays a pivotal role in manufacturing, from mineral extraction to cell and battery production.

Calgary and Edmonton offer the most cost-effective construction options for manufacturing facilities in the country. Their industrial space rental rates rank second lowest among North American regions.

Alberta's abundant mineral resources contribute to renewable energy and broader sustainability goals. Industry-focused organizations like ACAMP facilitate prototype commercialization, while the Manufacturing & Export Enhancement Cluster encourages industry collaboration, risk mitigation, and technology adoption, driving sustainable industrial practices.

Leading North America in **clean energy**

Alberta is North America's leader for companies committed to sustainability in the evolving energy landscape. Our deep history in energy development and the Pathways Alliance commitment to net-zero emissions have driven innovations that are transforming these sectors and others. Alberta is a leader in the global shift towards a more environmentally responsible future.

We are also quickly becoming a leader in the hydrogen economy, producing affordable, emission-free hydrogen globally. With a deregulated electricity market, the province supports direct and virtual power purchases, promoting renewable energy and sustainability.

Our strong distribution networks, reliable infrastructure, and substantial carbon capture potential provide a strong foundation for growth.

The province's workforce and educational institutions are advancing energy and clean technology research. Leading in key demographics, such as the youngest median age, highest net interprovincial migration, top workforce participation rate, and the most engineers per capita, ensures our talent pipeline is equipped for and advancing the energy transition. The University of Calgary, a leader among Canadian research institutions, supported by their business incubator and investments in clean energy, also partners with industry to guide Alberta's leadership in the energy transition.



Canadian energy capital with **800** oil and gas operations

Alberta is creating pathways for companies to tap into renewable energy, clean tech and petrochemicals.

Petrochemicals

Alberta, a global leader in responsible energy production, is actively shaping a sustainable, low-carbon future. As the largest exporter of oil and gas to the U.S., Alberta's oilsands producers are committed to achieving net-zero emissions by 2050. We were the first North American regional government to set a methane emissions reduction target for the oil and gas sector and offers cost-effective renewable power.

The province's well-established petrochemical industry leverages low-cost feedstocks and an efficient transportation network to meet growing global demand. With market access and incentives, Alberta fosters innovation, using our expertise in carbon capture and sequestration to create low-carbon and net-zero products, positioning itself as a global supplier of responsibly sourced petrochemicals.

Canada's largest hydrocarbon processing region, Alberta's Industrial Heartland connects over 20 major facilities, promoting resource sharing for economic and environmental benefits.

Alberta's strategy focuses on becoming a global supplier of clean, responsibly sourced natural gas, hydrogen, petrochemicals, and recycled plastics.

Initiatives like the Greenview Industrial Gateway support eco-industrial development, providing affordable feedstock for agricultural petrochemical manufacturers.

Hydrogen

Alberta is positioned to lead the growing global hydrogen industry, a potential \$2.5 trillion annual market by 2050. With a focus on low-carbon and carbon-neutral hydrogen, the province has become a magnet for international hydrogen investments.

In Alberta's Industrial Heartland, Air Products is constructing the world's largest net-zero hydrogen energy complex. Northwest Alberta is set to host a \$2.5 billion carbon-neutral integrated ammonia and methanol complex by Northern Petrochemical Corporation. Alberta's long history of developing its natural resources means we have the local expertise to support the success of hydrogen-related projects.

Leveraging abundant low-cost natural gas and substantial CCUS capacity from its unique geology, Alberta is becoming a global leader in cost-effective net-zero hydrogen production. Alberta's competitive hydrogen costs create a prime market for distribution. We rank among the world's largest hydrogen producers, with 2.5 million tonnes produced in 2021, positioning our province and Canada on the path to a hydrogen-powered future.

Home to four leading commercial CCUS initiatives, such as the Alberta Carbon Trunk Line and Shell's Quest project, we are leading the way in CCUS commercialization, a crucial component for hydrogen and other carbon-emitting industries as they adapt to evolving environmental standards.

Government support for hydrogen investments includes capital and tax incentives from federal programs and funds dedicated to promoting cleantech projects.



+60%

of Canadian natural gas production



#1

largest petrochemical manufacturing centre in Canada



+36

chemical and petrochemical manufacturers



+80%

of Canada's total installed ethylene-producing capacity



#1

most engineers per capita in Canada



Financial services + FinTech

Alberta is embracing digital transformation and changing the way finance works. The number of tech companies in the province has grown exponentially, reaching 3,000 in 2021. Less regulatory burden, low business costs, and Canada's youngest workforce are making Alberta the destination of choice for fintech companies.

In 2020, Calgary was ranked a **top 20 Fintech Hub to watch** by the Global Fintech Index City Ranking and was also among the top **30 North American fintech hubs** according to the 2021 Global Fintech Index.

Companies in Alberta are specializing in blockchain, cryptocurrency, insurtech, paytech, capital markets and investments, wealthtech, and innovative new software. They are creating a competitive ecosystem by teaming up with larger financial institutions that benefit from these local services.

Edmonton, a leading centre for asset management and banking entrepreneurship, is home to four of Western Canada's largest financial institutions, including one of the country's largest institutional investment fund managers.

Large financial institutions are capitalizing on Alberta's growing fintech movement. RBC and EY Canada, for example, have invested in innovation centres in Alberta that will house the next generation of financial experts to create new innovations in the field.

Companies like Global Shares, Brane, Catalyx, Neo Financial, Katapult, Solium, and many more have found success in Alberta.

Life sciences

Alberta is creating and testing the latest health solutions to solve some of the biggest problems facing the world today.

Alberta's artificial intelligence research and development capacity is good news for life sciences and a key enabler in the digital health revolution. Our ecosystem includes a number of organizations that support life sciences initiatives and investments, including Health Cities and Applied Pharmaceutical Innovation.

We are the only province in Canada to have an electronic health record system for all citizens. This province-wide data set allows companies to test new innovations and scale products more accurately and at a lower cost. We are also home to the only airport in Canada to maintain IATA CEIV Pharma Community Certification, helping life sciences products get to market.

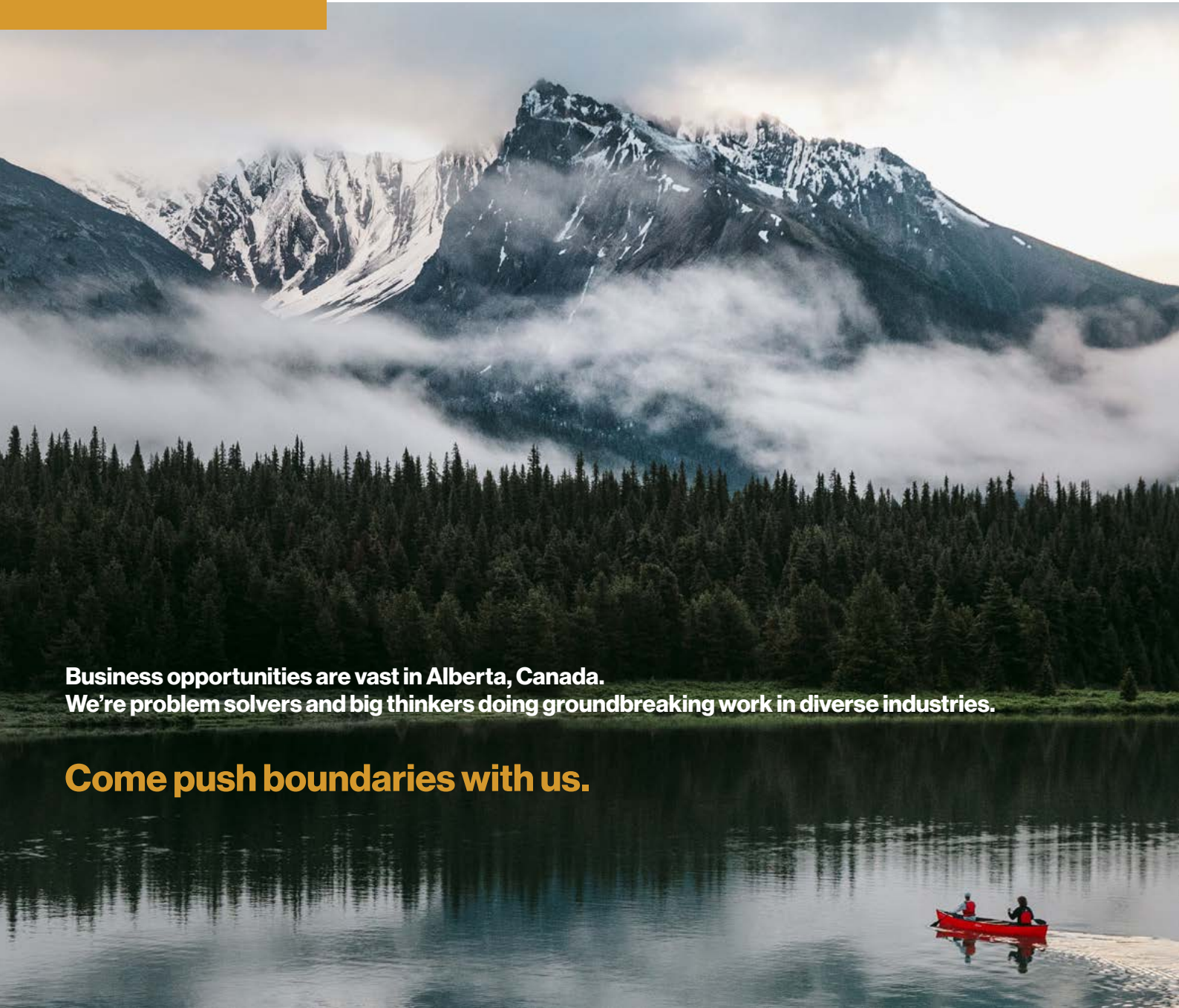
The petrochemicals industry, which Alberta is well known for, provides opportunities in advanced manufacturing of products like medical devices. Key petrochemical ingredients like feedstocks, basic chemicals, and chemical derivatives which are used in medical manufacturing, are easily sourced from within Alberta.

Alberta's medical device and health tech industry is actively engaged in research and development of tools to support enhanced diagnostics, treatment, rehabilitation, and overall health maintenance and improvement. The University of Alberta and University of Calgary each feature global top 150 rankings for life sciences programs, have more than 35 research institutes, 30 Canadian Chairs in medicine, and a Nobel Prize winner.

Alberta has
over **200 life sciences companies.**



The **University of Alberta** ranks 3rd globally for AI, and Alberta is home to one of Canada's three **AI hubs.**



**Business opportunities are vast in Alberta, Canada.
We're problem solvers and big thinkers doing groundbreaking work in diverse industries.**

Come push boundaries with us.

Big. Bold.
Alberta.

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