

# Why Alberta?

Alberta, Canada is a great place to expand or relocate your business in North America. Global connectivity, high quality of life, affordability, low tax rates, less red tape, and access to a skilled workforce are key reasons why global enterprises have established a presence in the province. Alberta provides the environment for your corporation to scale at the speed of your business.



## The Numbers



**\$707M**

In venture capital investments across 86 deals in 2023



**#1**

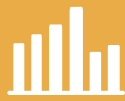
Highest productivity of all Canadian provinces



**33%**

Reduction in red tape earning the highest regulatory performance score in Canada as assessed by the Canadian Federation of Independent Businesses

## The Opportunity



**1st**

Leads Canada's big four economies for forecasted economic growth



**23%**

Alberta's combined federal-provincial business tax rate is lower than that of 44 U.S. states



**\$43.5B+**

Private equity investments in Alberta companies since 2013

## Sectors



### Agriculture

Alberta is expanding its agricultural sector through innovation, technology, and the development of new bio-based products.



### Financial Services

Alberta is home to the world's largest finance players and exciting fintech startups, all supported and driven by a skilled workforce.



### Aviation & Logistics

Alberta is building its cargo capacity, leveraging innovative robotics and AI technology to streamline logistics, and developing the talent needed to be Canada's aviation and logistics centre.



### Petrochemicals

Alberta's petrochemical sector is a major producer of methane, ethane, ethylene, and propane, and is becoming a leader in low-carbon hydrogen and methanol production.



### Energy & Cleantech

Alberta is a global leader in energy production and one of the world's leading investment destinations for renewable, carbon capture, and hydrogen investments.



### Technology & Innovation

Alberta has a young, diverse, and educated workforce, great quality of life, and a cohesive ecosystem, providing the ideal environment to launch or scale a tech company.

## Notable Investments



Air Products is building the world's largest \$1.3B net-zero hydrogen production facility in Edmonton, Alberta.



Amazon Web Services announces \$4.3B to establish cloud computing operation in Calgary.



Brane plans Alberta headquarters, growing fintech and blockchain ecosystems.



EY chooses Alberta as home for its Canadian Finance Centre of Excellence.



GoodLeaf Farms, Canada's largest commercial vertical farming company, is expanding its operations to Calgary thanks to a boost from the Alberta government's Investment and Growth Fund.

## Why Alberta?

### Young & Educated Talent



#### Top Business Schools

Alberta is home to two of Canada's top business schools: University of Alberta School of Business (#6) and University of Calgary Haskayne School of Business (#10). Alberta has 26 post-secondary institutions across the province with a combined enrollment of more than 206,000 students.



#### Young & Highly Educated

Alberta has one of the highest proportions of workers under the age of 45, and 56% of Albertans are post-secondary educated.

### Attractive Lifestyle



#### Dynamic, Affordable Cities

A high quality of life and low housing prices make Calgary and Edmonton two of North America's most vibrant, livable and affordable cities.

### Political & Economic Stability



#### Sound Banking System

The World Economic Forum has consistently ranked Canada's banking system as one of the world's soundest.

### Access to Key Markets



#### Globally Connected

Alberta's world-class infrastructure supports business development and growth. The province's internationally integrated airports, market access, and telecommunication network make it a hub for companies looking to do business worldwide.

### Low Cost of Doing Business



#### Access to Affordable, Quality Office Space

Calgary and Edmonton have the most affordable downtown Class A office space in the country.



#### Alberta's Tax Advantage

Alberta businesses and residents pay the lowest overall taxes in the country and among the lowest in North America.

**Big. Bold.**  
Alberta.