

Position Profile

Director, Energy Investment Attraction

Edmonton or Calgary, Alberta

The Opportunity

About

Invest Alberta Corporation (IAC) is dedicated to driving economic growth and fostering a business-friendly environment. IAC attracts high-impact, high-value investments by building on Alberta's strengths and competitive advantages to create and win opportunities that make Alberta's economy the most dynamic in North America. IAC strives to create a client and employee experience that aligns with our values; accountable, solution-minded, collaborative, trustworthy, and inclusive. By joining IAC, employees become part of a community of passionate service-oriented people who embody Alberta's entrepreneurial spirit.

Position Overview

Reporting to the Managing Director, Alberta, the Director, Energy Investment Attraction plays a key role in advancing Alberta's position as a leading destination for energy investment. This role is responsible for advancing investment opportunities across Alberta's energy sector, including oil and gas, petrochemicals, hydrogen, carbon capture, utilities, and emerging energy technologies.

As a trusted advisor to investors and industry leaders, you will build strategic relationships, connect businesses to opportunities, and help guide investment projects from initial engagement through to final investment decision. Working closely with colleagues across Alberta and Invest Alberta's global network, you will champion Alberta's value proposition and support investment that drives economic growth and long-term prosperity.

Responsibilities

- Lead investment attraction efforts within Alberta's energy sector by advancing opportunities for new investment, expansion, and commercialization.
 - Build and maintain strong relationships with investors, industry executives, government partners, and key stakeholders across the energy ecosystem.
 - Develop investment strategies, value propositions, business cases, and presentations that support investor decision-making.
 - Act as a trusted advisor to prospective investors by identifying solutions, addressing barriers, and connecting clients to the resources needed to advance projects.
 - Manage investment opportunities from initial engagement through to final investment decision and project launch.
 - Coordinate and support investor visits, executive meetings, and high-profile engagements.
 - Provide market intelligence and sector expertise to internal teams and external partners.
 - Represent Invest Alberta at industry events, conferences, and speaking engagements.
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- Collaborate across teams to deliver exceptional client service and support successful investment outcomes.
 - Various other duties as required.

Qualifications

- 10+ years of experience within Alberta's energy sector, with strong knowledge of one or more areas such as oil and gas, petrochemicals, hydrogen, carbon capture, utilities, or emerging energy technologies.
- An established network of industry relationships and the credibility to engage senior executives, investors, and decision-makers.
- Demonstrated success in business development, commercial growth, investment attraction, strategic partnerships, or related activities.
- Strong commercial acumen with the ability to identify opportunities, influence decisions, and drive results.
- Experience in investment attraction, economic development, trade, government relations, or public-sector partnerships is considered an asset.
- Exceptional relationship-building skills and a collaborative approach to working with diverse stakeholders.
- A proactive, entrepreneurial mindset with the ability to work independently, navigate ambiguity, and create solutions to complex challenges.
- Strong communication and presentation skills, with experience representing organizations in executive, industry, or public-facing settings.
- Proven ability to manage multiple priorities and projects while maintaining a high standard of client service and professionalism.
- A reputation for integrity, accountability, and building trust through transparent and responsive engagement.
- Experience working with CRM platforms, preferably Salesforce, is an asset.
- Valid driver's license and ability to travel as required.

Why Join Invest Alberta?

This is an opportunity to leverage your industry expertise and network to influence major investment decisions that shape Alberta's economic future. You will work alongside a passionate team dedicated to attracting investment, creating jobs, and showcasing Alberta as one of the world's most competitive jurisdictions for energy development and innovation.

How to Apply

Interested in being a part of a new, dynamic organization that was designed to have a positive impact on Alberta's future? If you are looking for an exciting and unique opportunity to make a difference, and make connections while earning a competitive salary with comprehensive benefits, apply by email, including a cover letter, resume, and salary expectations to:

hr@investalberta.ca

Closing Date: Open until a suitable candidate is found.

Thank you for your interest in IAC.

Only those candidates selected for interviews will be contacted. No phone calls please.

To learn more about IAC & this position please visit: investalberta.ca